

Playground ventures Inc.

Symbol : PLAY - CSE

Market Cap: 11,080,000

S/O: 55,400,000

Shared Price: \$0.20

Insider Ownership: 60-70%

**Playground Ventures provides early-stage access to a portfolio of private companies in the digital media and mobile gaming sectors led by an experienced leadership and management team.**

On completing a number of acquisitions, Playground is at an inflection point in its growth strategy which offers investors a unique opportunity to participate in this well established and growing industry.

With our current participation in three major mobile game projects with two more planned, the company is positioned to generate revenue in the first half 2022. In addition to its mobile gaming assets, Playground has partnered with a European management team to create a broadcast and streaming content provider in the E-sports and Gaming community.

As current assets move to commercialization, the team will continue to target and acquire additional digital media assets with proven execution teams.

**To date in 2021, Playground Ventures has achieved significant milestones and positioned itself to create shareholder value.**

- **Established** an advisory board of key industry leaders to create deal flow and a network of strong industry contacts and skills.

- **Acquired** Countervail Games Ltd., a Vancouver based mobile game developer and funder that completed the soft launch of "Skate Video Tycoon". This game was developed in partnership with Session Games, East Side Games and Braille Skateboarding using a unique integration of proprietary digital and video content.

- **Completed** a joint venture with Ludare Games Group Inc. by acquiring a 40% interest in MotionPix Game Studio Inc.. The Vancouver based developer has the exclusive rights to a mobile game project licensed with a major movie release in Q2 2022. MotionPix will continue to source future games opportunities in collaborations with Hollywood studio film franchises

- **Founding** Shareholder of \$350K into TinyRex Games led by an experienced team that plans to develop and release three idle genre mobile games which will leverage their recent partnership with East Side Games. The first major title, Wizard of Oz, is scheduled for worldwide release in Q1 2022 on iOS and Android

- **Founding** shareholder in Got Game Hub Srl, a European based broadcast and streaming channel that will focus on the gaming, esports and digital media world. This channel will provide 24/7 media content that will be translated into multiple languages and available on several media platforms

## STRATEGIC PARTNERS



COUNTERVAIL  
GAMES





## PROVEN MANAGEMENT TEAM

### **Chairman, Jon Gill**

- Former operating partner at HSD Capital, a merchant bank, President/CEO of Super Electric Corporation, a consumer products company based in NA/Asia, Managing Director of SEGA Entertainment Canada. He also spent 11 years with a national brokerage firm and was the past president and chairman of the Toronto Investment Dealers Association.

### **CEO and Director, Chris Irwin**

- Mr. Irwin practices securities and corporate/commercial law and is the President of Irwin Professional Corporation. He advises a number of public companies on a variety of issues including compliances, regulatory issues, reverse-takeover transactions, initial public offerings and M&A.

### **Director, Harrison Reynolds**

- Mr. Reynolds is an entrepreneur in the tech and entertainment sectors. He has been a founding member of multiple venture backed startups in the film and mobile gaming industries and has assisted in their concept development, corporate strategy and the raising of private equity.

### **CFO, Nidhi Kumra**

- Ms. Kumra is an accounting and finance professional with over 15 years of experience in audit, finance & business operations with a CA and CPA designation. Most recently Nidhi served as VP Finance for a global marketing agency and previous to that, Nidhi led the finance team at Labatt Breweries, a subsidiary of AB InBev – a Fortune 500 Company

### **Operations Accounting Manager, Kaylee Whitcroft**

- With her Designation of CA and CPA, she was a former Manager in the audit practice at Deloitte LLP. Ms. Whitcroft most recently served as the Controller and Senior Manager of Acquisition at an international company, where she managed a finance team in a division that had grown over 100% in one year through significant acquisition activity.

## WORLD CLASS ADVISORY BOARD

### **Jay Balmer**

- Former leadership position at EA Games where he created the revolutionary and patented gameplay controls for the award-winning Skate franchise. Jay joins the advisory board with 17 years of industry experience and as a founding partner of Session Games.

### **Ron Segev**

- Founding Partner of Segev LLP and recognized by Chambers and Partners as one of the top gaming lawyers in the country. He has extensive experience in private/public M&A, finance transactions and sits on the board of several publicly traded companies.

### **Andrew Murphy**

- 20 years of industry experience and currently is a founding partner of Session Games. While at EA Games and Microsoft, he created the worlds for the SSX trilogy, Need For Speed and the Gears of War Franchise.

### **Sheldon Inwentash**

- Founder, Chairman and CEO of ThreeD Capital Inc., a publicly traded Venture Capital fund. Over 30 years of investing experience and has been an early investor in several companies that have had successful exits.

### **Ian Verchere**

- Involved in the creation of over 40 games that have generated over \$1B in retail while working for publishers such as EA, Sony, and Disney/ESPN. 30 years of industry experience and founding partner of Session Games.

### **Kenny Huang**

- Co-Founder of Bluebat game that was acquired by Greentube and is credited for his contribution with 7 Triple A titles including NHL, Fight Night, FIFA, NBA and Madden. Currently he is the Founder and CEO of Tiny Rex Games.

### **Ben Stoddard**

- Created several #1 free-to-play action sports games, shipped multiple titles for Red Bull Media House and has participated in the development of EA titles such as the Skate and SSX franchises. 15 years of industry experience and founding partner of Session Games.